

# Sulagna Chakraborty

## Objective

To secure a challenging role in a professional environment, utilizing my educational background, strong work ethic, and willingness to take on new responsibilities to contribute to the success of the company.



## Profile

Candidate in content and news writing with over 3 years of experience including SEO and operating lead generation software like CRM.

## Employment history

### **Event Manager / Freelancer at Evenson, Kolkata**

August 2017 – August 2018

Created and implemented plans to coordinate with clients before, during and after events. Hosted seminars and conducted interviews.

### **Content writing intern at Bookeventz, Mumbai**

September 2021 – November 2021

Writing and conceptualized blogs created for Instagram and other social media profiles. Learned to do keyword research, SEO and to operate WordPress.

### **Content writing intern at Surinder films, Kolkata**

September 2022 – November 2022

Creatively participated in script writing sessions and proofread content for upcoming web series.

### **Senior Copywriter at Three Monkeys, Kolkata**

December 2022 – July 2023

Created impactful taglines for clients and managed their social media profile. Created written digital content for the same.

### **Content Writer at Cadabams Group, Bengaluru**

September 2023 – Present

written research based articles for blog and website, curated content for social media, managed editorial calendars and created promotional content for LinkedIn and website.

## Education

ISC, G.D.Birla Centre for Education, Kolkata

March 2017

B.A.(Major) Communicative English, University of Calcutta, Kolkata.

August 2020

M.A. in Mass Communication and Journalism, University of Burdwan, Burdwan.

August 2022

## Personal Details

**Address:** Flat No D1, Sumanjil Apartment, 142, Garia Main Road, Kolkata, West Bengal, PIN 700084.

**Father's Name:** Santanu Chakraborty

**Phone:** 09163467097

**Email:** [sullu.c@gmail.com](mailto:sullu.c@gmail.com)

**Date of Birth:** 20.10.1999

## Skills

Languages known: English, Hindi, Bengali.

Computer proficiency: MS Office, WordPress, SEO.

Content Writer: Use creativity and strategic planning to write and edit quality stories.